FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

| Check this box if no longer subject to |
|--|
| Section 16. Form 4 or Form 5 |
| obligations may continue. See |
| Instruction 1(b). |

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

| OMB APPROVAL | | | | | | | | | |
|--------------------------|-----|--|--|--|--|--|--|--|--|
| OMB Number: 3235-0287 | | | | | | | | | |
| Estimated average burden | | | | | | | | | |
| hours per response: | 0.5 | | | | | | | | |

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person* BIGH, LLC | | | | 2. Issuer Name and Ticker or Trading Symbol Baldwin Insurance Group, Inc. [BWIN] | | | | | | | | k all applica Director | able) | g Perse | _ | mer | | | |
|--|--|-------------------|----------|--|---|--|-------------------------|--|-------|----------------------|---|---------------------------------|---|---|----------------|--|--|---|--|
| (Last) 4211 W. | (F BOY SCO | irst) UT BLVD. | (Middle) | | 3. Date of Earliest Transaction (Month/Day/Year) 08/12/2024 | | | | | | | | Officer (give title Delow) Member of 10% Owner Group | | | | | | |
| SUITE 800 | | | | 4. If Amendment, Date of Original Filed (Month/Day/Year) | | | | | | | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | | | | | |
| (Street) TAMPA | F | L | 33607 | | | | | | | | | | J | Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| (City) | (S | tate) | (Zip) | | Rule 10b5-1(c) Transaction Indication | | | | | | | | | | | | | | |
| | Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. | | | | | | | | | o satisfy | | | | | | | | | |
| | Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | | | | | | | | | | | | |
| Date | | | | 2. Transac Date (Month/Da | | 2A. Deemed Execution Date, if any (Month/Day/Year) | | , Transaction Dispos Code (Instr. | | 4. Securi Dispose | curities Acquired (A) or sed Of (D) (Instr. 3, 4 ar | | | 5. Amoun Securities Beneficial Owned Fo Reported | lly | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| | | | | | | | | Code V | | Amount | (A) or (D) | | е | Transaction(s) (Instr. 3 and 4) | | | | .msu. 4) | |
| Class B Common Stock 08/1 | | | | 08/12/2 | 2/2024 | | J ⁽¹⁾ | | 100,0 | 100,000 D | |) (1) | 13,049,090(2) | | | D | | | |
| | Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | | | | | | | | |
| 1. Title of Derivative Security (Instr. 3) | ative Conversion Date rity or Exercise (Month/Day/Year) if any | | Cod | Transaction Code (Instr. | | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | | 6. Date Exercisable Expiration Date (Month/Day/Year) | | of Securities | | | 3. Price of Derivative Security (Instr. 5) | 9. Number derivative Securities Beneficia Owned Following Reported Transacti | e S Illy | 10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | | Cod | e V | (A) | (D) | Date Exercisa | | Expiration Date | Title | Amour or Number of Sha | r | | (Instr. 4) | 011(0) | | | |
| LLC Units in The Baldwin Insurance Group Holdings, LLC | \$0 | 08/12/2024 | | J ⁽¹⁾ | | | 100,000 | (3) | | (3) | Class A Common Stock | 100,0 | 00 | \$0 ⁽¹⁾ | 13,049,09 | 90 ⁽²⁾ | D | | |

Explanation of Responses:

- 1. The securities were distributed by the reporting person to the L. Lowry Baldwin Revocable Family Trust (the "Baldwin Revocable Trust"), of which L. Lowry Baldwin (who is the sole manager of the reporting person and who is deemed to have beneficial ownership of the securities held by the reporting person to the extent of his pecuniary therein) is sole trustee, in exchange for a corresponding reduction in the Baldwin Revocable Trust's ownership of the reporting person.
- 2. The reporting person disclaims beneficial ownership in these securities except to the extent of its pecuniary interest therein.
- 3. Each LLC Unit, together with a share of Class B common stock, may be exchanged by the holder into one share of Class A common stock at any time. The LLC Units do not expire.

Remarks:

/s/ Seth Cohen, as Attorney-in Fact, for BIGH, LLC

08/14/2024

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.